



## Viewcol Artwork and File Submission Guidelines

The following document outlines the artwork submission requirements for any Sublistyle product.

### Artwork Resolution

For optimum reproduction quality, files should be supplied at 300 PPI (Pixels Per Inch) at the final application dimensions.

For all artwork a hardcopy printed proof or spot colours should be provided in one of the universal colour systems such as PMS.

### Colour Mode

The preferred colour mode for artwork to be supplied in is Adobe RGB 1998. However, also CMYK and other profiles are accepted, but must be clearly indicated.

### File Formats

Viewcol can accept both raster and vector format artwork.

Where raster format artwork is supplied, such as where digital files have been produced by digital cameras or alternatively high resolution scans of film transparencies, the preferred file format is PSD, PDF, TIFF or JPG (high resolution). For all file formats, ensure that minimal file compression is applied to files.

Where vector format artwork is, such as where artwork has been illustrated, then any text should be outlined or converted to paths. Additionally, all fonts should be supplied. The acceptable file formats include AI, EPS and PDF.

*Note: Vector artwork is scaleable to any size at the maximum resolution/quality.*

### Image Bleed and Crop Marks

Artwork for Sublilam files should include a minimum image bleed of at least 3-mm, applied to all edges of each artwork file. In addition, crop marks should be placed at the edge of the bleed on all edges of artwork.

### Labeling of Artwork Files

Viewcol production will follow the clients glazing or panel labeling system as supplied.

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